



# Sponsorship Opportunity

## Ottawa Nutrition Retreat

Saturday, September 21, 2019

Hilton Garden Inn Ottawa Airport, Ottawa, Ontario

This autumn, Ottawa, Canada's capitol city, plays host to an important event in nutrition education. On Saturday, September 21, Keto-Retreat presents some of the world's most influential speakers in what are defining subjects in nutrition today: weight management, obesity and diabetes.

**Speakers:** Dr. Robert Cywes, Dr. Eric Westman, Sally K. Norton, Amy Berger, and Andrea Lombardi.

### Life Changing Information

This event is of great interest to those struggling with Type 2 Diabetes, weight problems, inflammation, food sensitivity, eating windows and much more.

Individuals and health care specialists will hear about some of the most current nutritional information and why this sustainable lifestyle is changing lives.

### *Promote your product and services to a targeted and motivated audience*

This unique Canadian event will be promoted through Facebook, Twitter, Instagram, our website ([www.keto-retreat.ca](http://www.keto-retreat.ca)) and our mailing list.

As well, all of the speakers are forwarding the *Ottawa Nutrition Retreat* information to their social media. This retreat is being promoted on international health websites: IDM, Diet Doctor, Keto for Life and more.

Each presentation will be professionally filmed with the resulting product made available through our social media.

With this extensive promotion, this event and the resulting professional video recording of it will be of great interest to many.

We are offering a variety of opportunities designed to put your business in the eyes and minds of potential customers.



Dr. Robert Cywes M.D., Ph.D.



Dr. Eric Westman M.D.



Sally K. Norton, M.P.H.



Amy Berger C.N.S.



Andrea Lombardi C.C.P.A.

For speaker bios go to [keto-retreat.ca](http://keto-retreat.ca)

Contact Arthur McGregor at [awmcgregor@mac.com](mailto:awmcgregor@mac.com) to discuss how to take advantage of these opportunities.

# Sponsorship Levels

## Platinum

Cost: \$5000

You'll receive:

- 2 tables in the hall outside the main room to advertise or sell products and services you offer (includes table security during talks)
- Full page ad on back cover of the program (design work extra)
- Your company listed as the major sponsor on our newsletters, on promotions sent through our speakers' social media, listed and linked on our website, your logo on printed promotions and thanked in all advertising
- Your logo on all social media including Facebook, Twitter, Instagram, all in-hall media including any video presented during the day and the video shot during the day for on-line distribution
- Installation of your banner in the presentation hall
- Complimentary admission for 6

## Gold

Cost: \$1000

You'll receive:

- 1 table in the hall outside the main room for promotion and sales of products and services you offer (includes table security during talks)
- Full page ad in program (design work extra)
- Your company listed on our newsletters, linked on our website, your logo on our poster and thanked in all advertising and the video shot during the day for on-line distribution
- Your company listed as the major sponsor on our newsletters, on promotions sent through our speakers' social media, listed and linked on our website, your logo on printed promotions and thanked in all advertising
- Complimentary admission for 4

*I would like to thank you for a tremendously successful and enlightening event. It gave me new tools and made me feel a part of a larger community. We realize how much work is involved in putting this kind of conference together and you did a magnificent job. Your whole team was very inspirational. We will be registering for your next retreat.*

Christine S., Ottawa, ON (Ottawa & Perth Keto-Retreat Participant)

## Silver

Cost: \$500

You'll receive:

- 1 table in the hall outside the main room for promotion and sales of products and services you offer (includes table security during talks)
- 1/2 page ad in program (design work extra)
- Your company listed on our newsletters, and listed/linked on our website
- Listing on video with your web address and logo
- Admission for 2 table sitters

## Bronze

Cost: \$300

You'll receive:

- 1 table in the hall outside the main room for promotion and sales of products and services you offer (includes table security during talks)
- 1/8 page ad in the program (design work extra)
- Listing on video with your web address
- Admission for 2 table sitters

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